

Fall 2014
WNNM600-2

Digital Applications

The Evolution of My Design



Web Design + New Media
Seong Jik, KIM



Texture | Color Tint | Advertisement1 | Digital Construction | Logo Design | Branding | Advertisement2 | Website

The Transformation to be a designer

The Evolution of my design



My goal is to be a bridge in the emerging media migration. In the flexible position change between source and destination, my role is to connect both of them by planning, designing and producing innovative interfaces, designs and interactions.

I have developed my know-how to visualize invisible thoughts into a visible real time 3D animation as a mixed reality specialist.

My works and designs are interaction-oriented. The wireframe of user-interface and the final mockup are made by using Adobe Creative Suites, and practical UX performances are produced with Web Technology. VR/AR portfolios were made with Viz artist and real-time camera tracking system.

My ultimate goal is to use my engineering background and design study of new media for blending my work into eye-opening user experiences.

 www.youtube.com/jikkim55

 www.linkedin.com/in/jikkim55

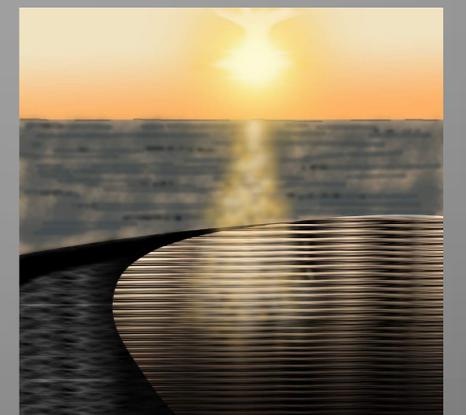
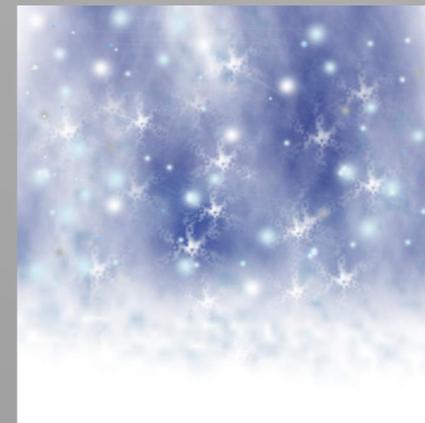
Seong Jik, KIM
jikkim55@gmail.com



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1 2 3 4

Photoshop Brush works

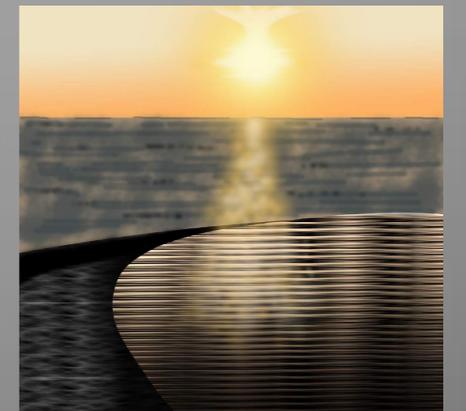
The Evolution of my design





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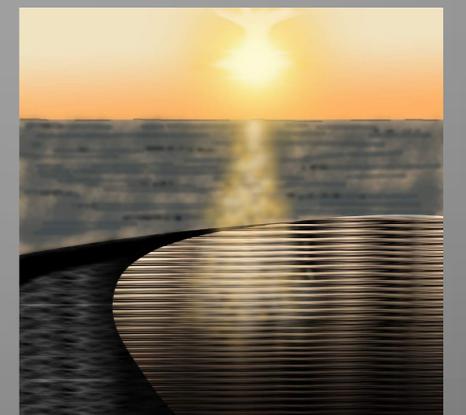
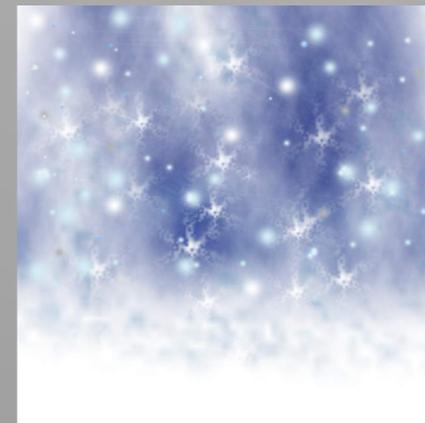
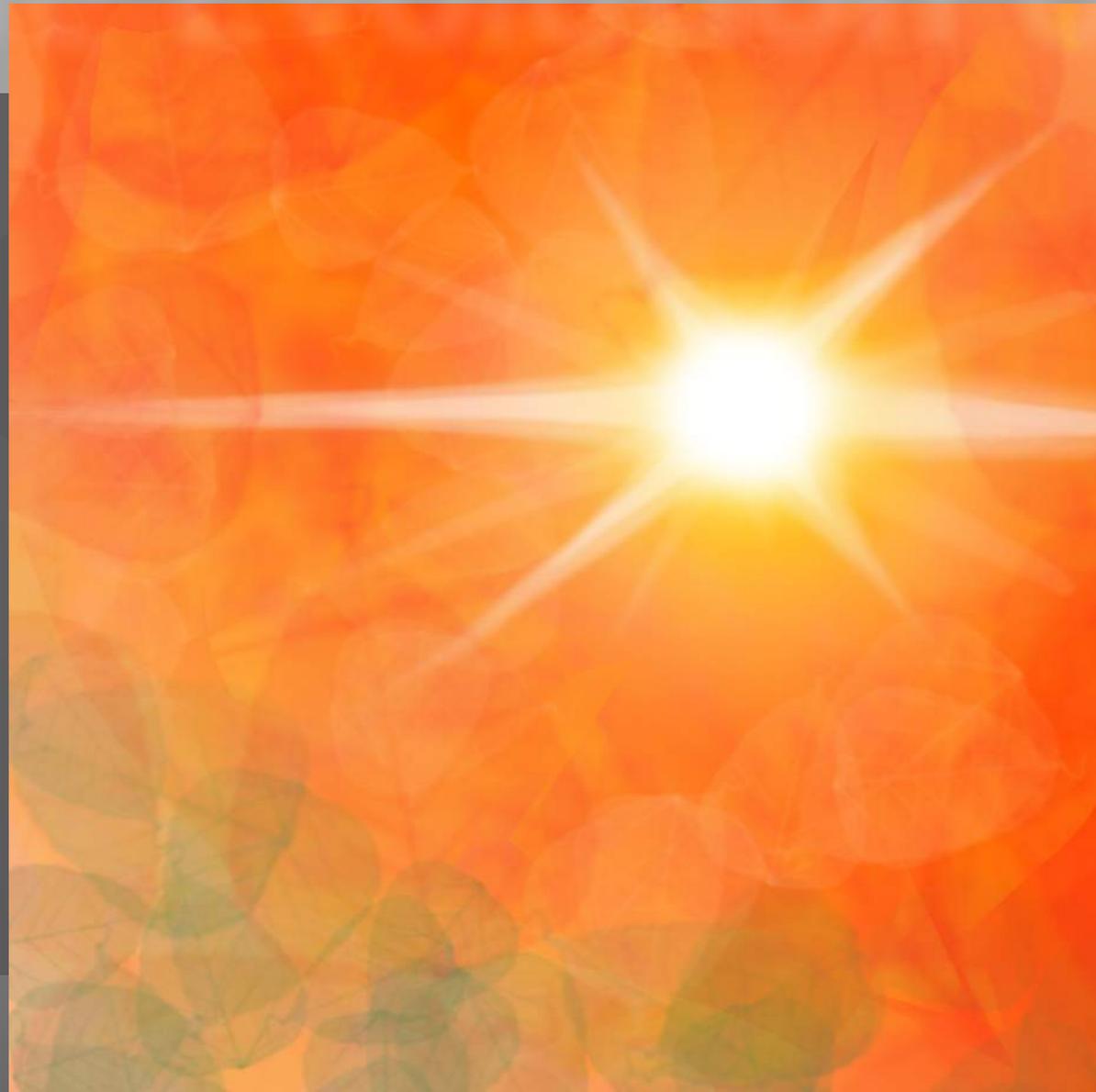
Photoshop Brush works - **Wintry**





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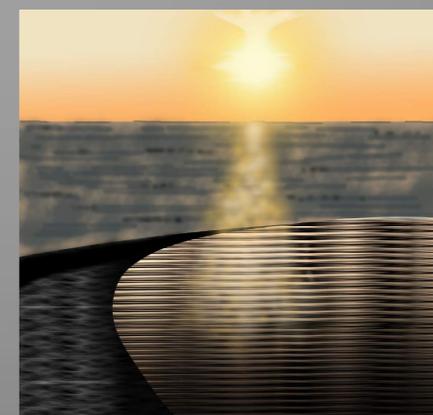
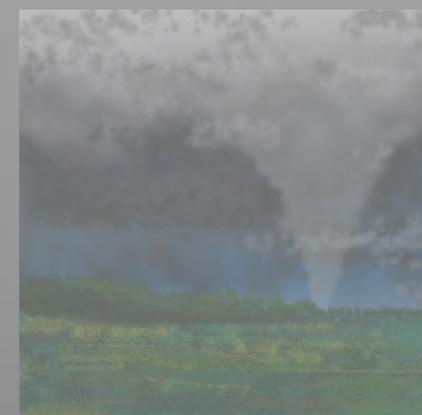
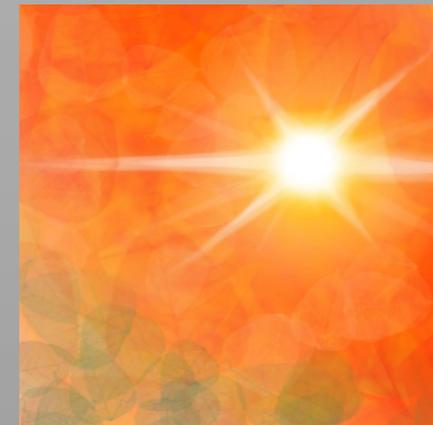
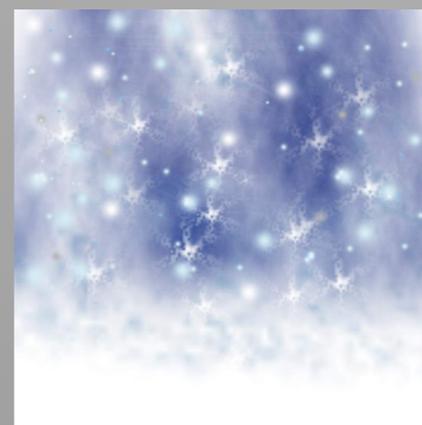
Photoshop Brush works - Sultry





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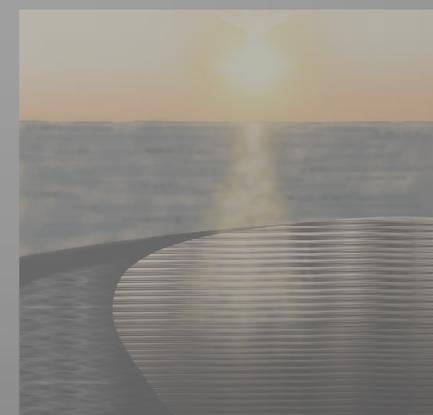
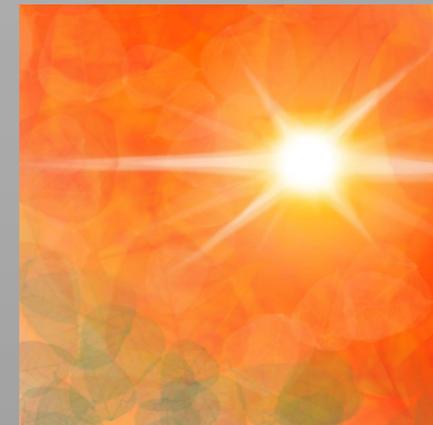
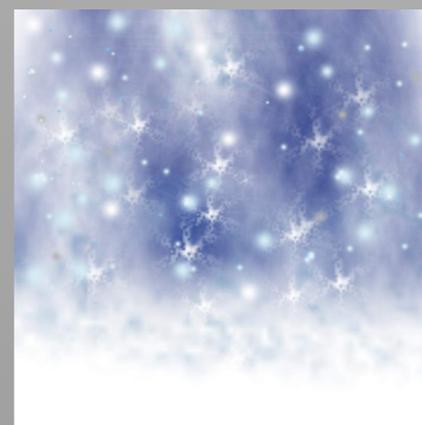
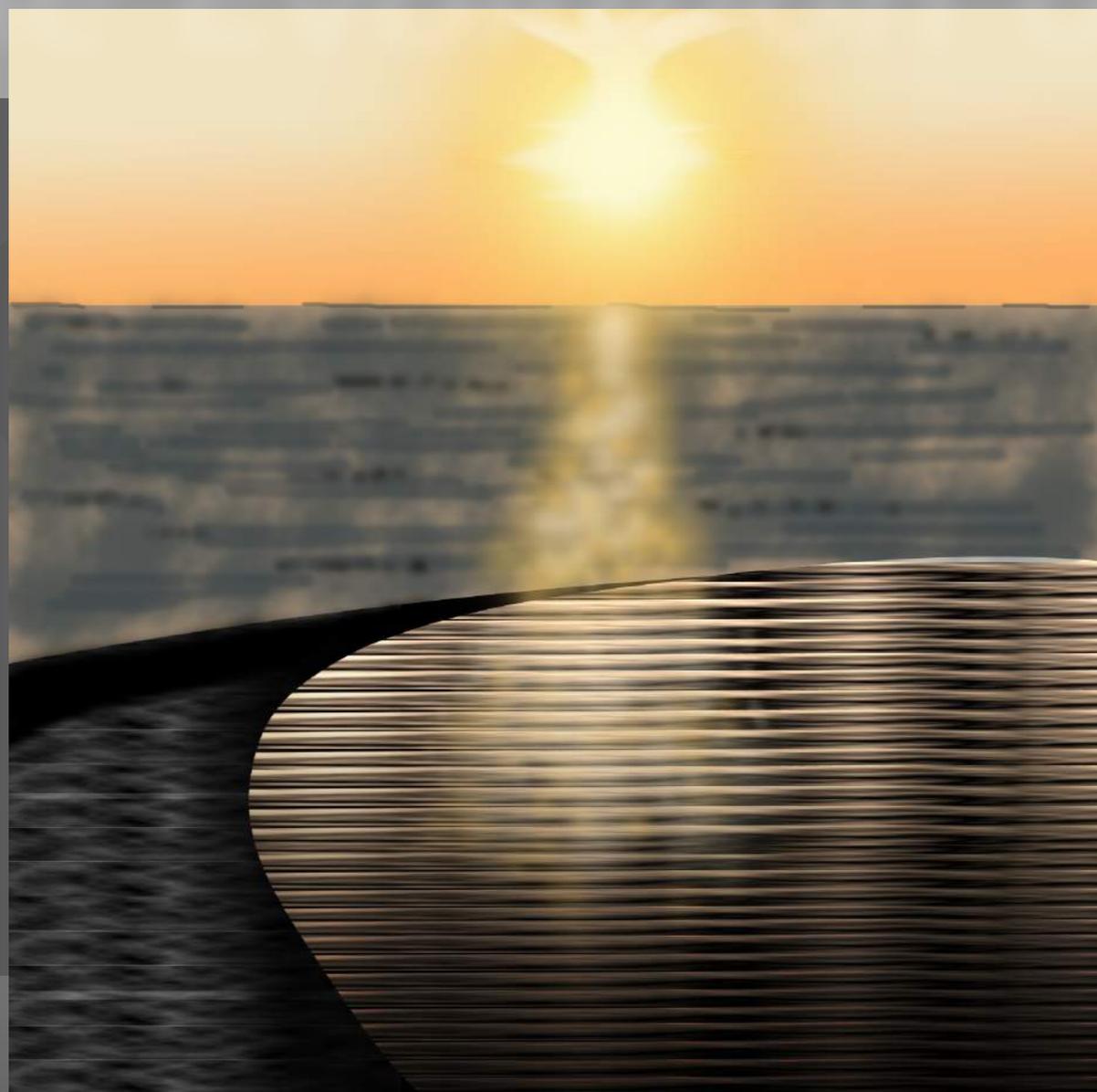
Photoshop Brush works - Stormy





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Photoshop Brush works - **Tranquility**





Photoshop Color Tint - Selection Skills



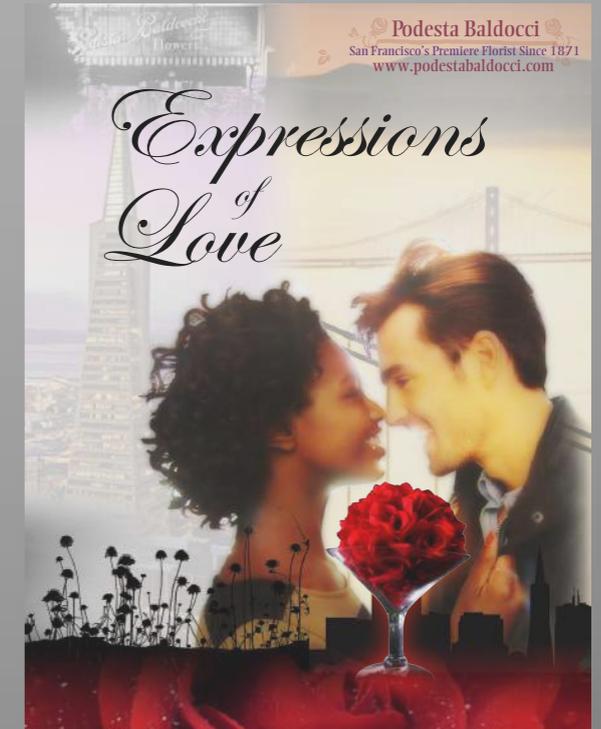
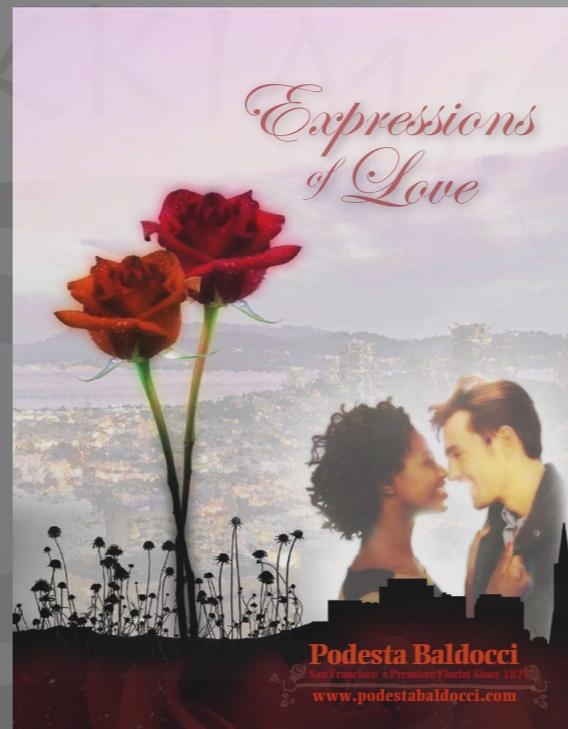
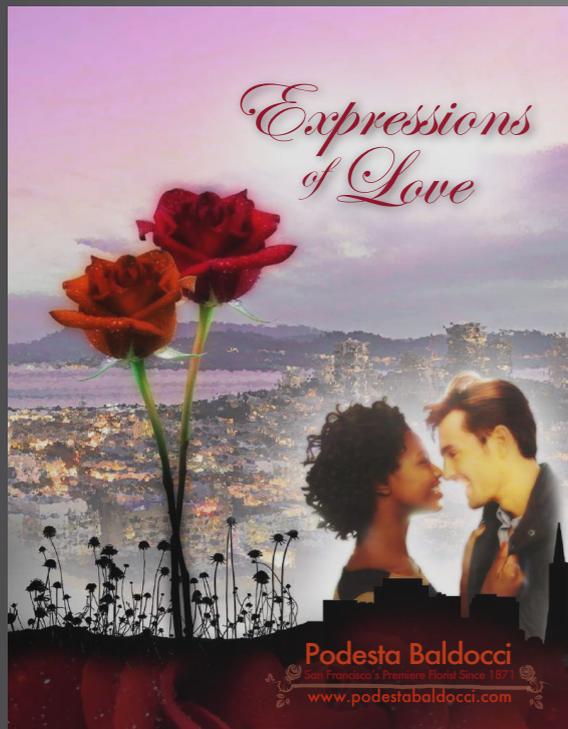
Original Capture



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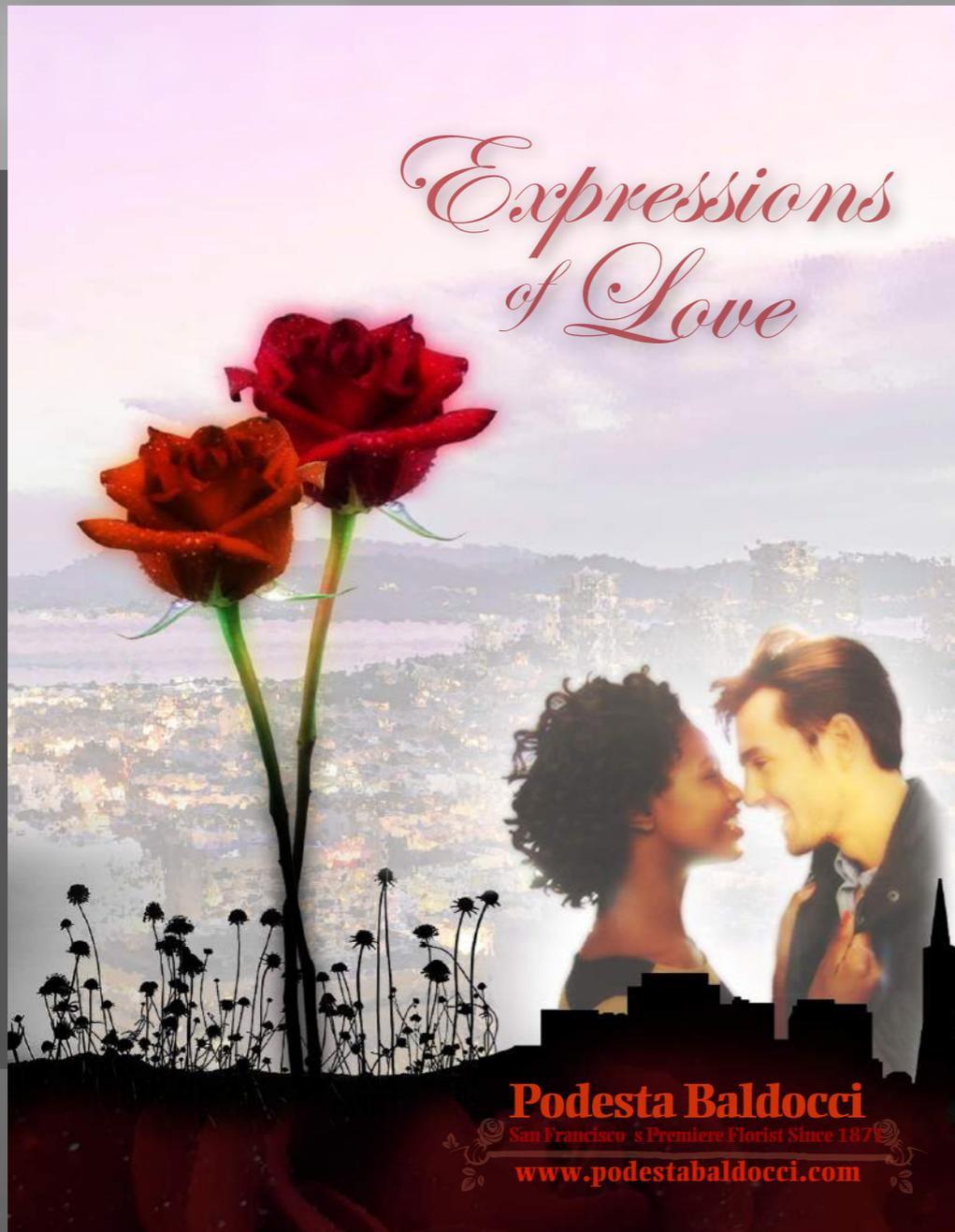
1 2 3

Advertisement for 7x7 megazine - Midterm





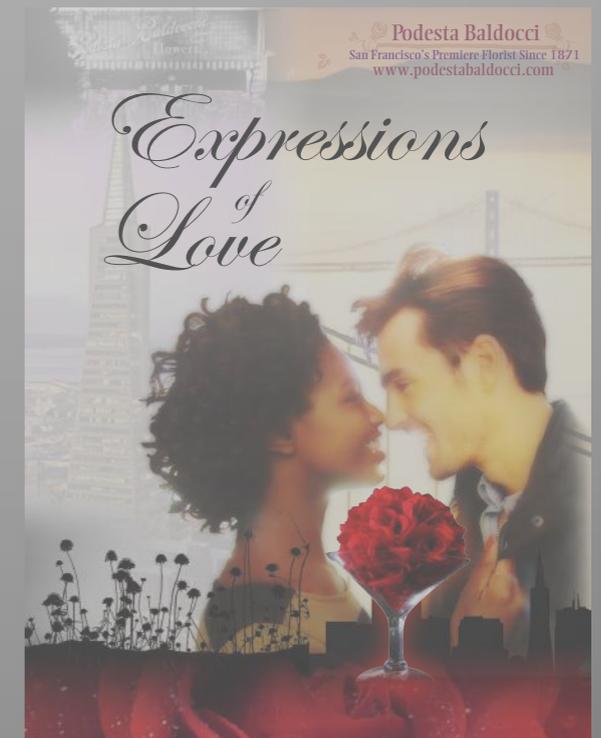
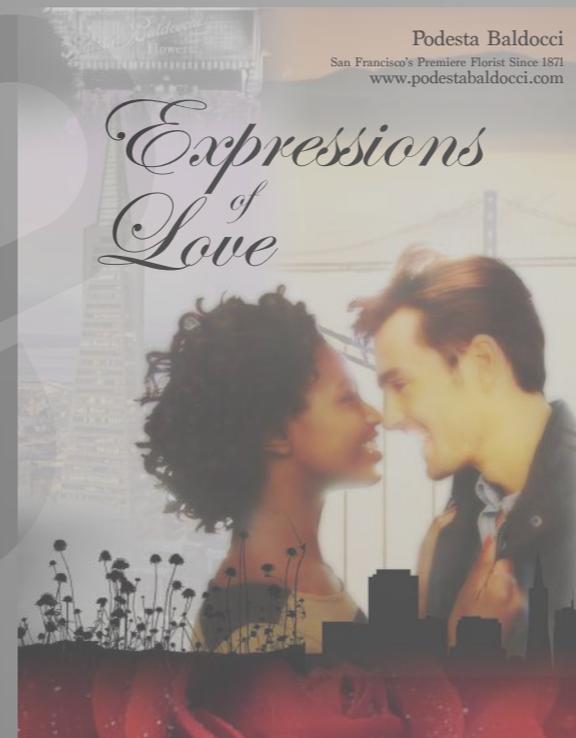
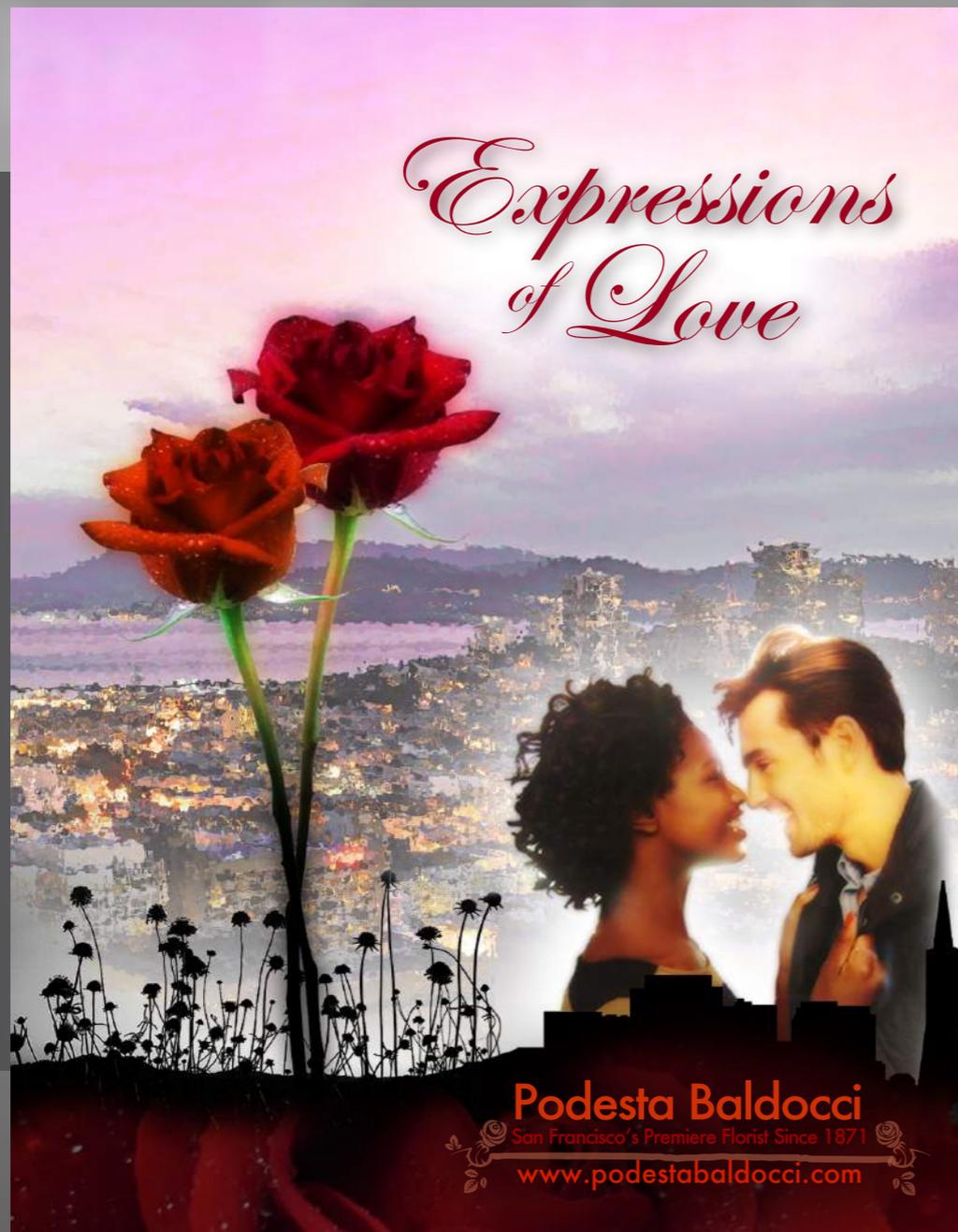
Advertisement for 7x7 megazine - Midterm



Draft Version



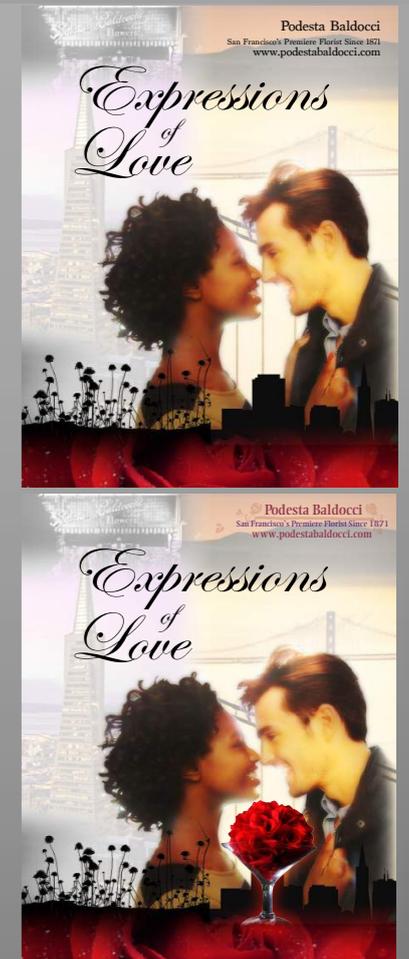
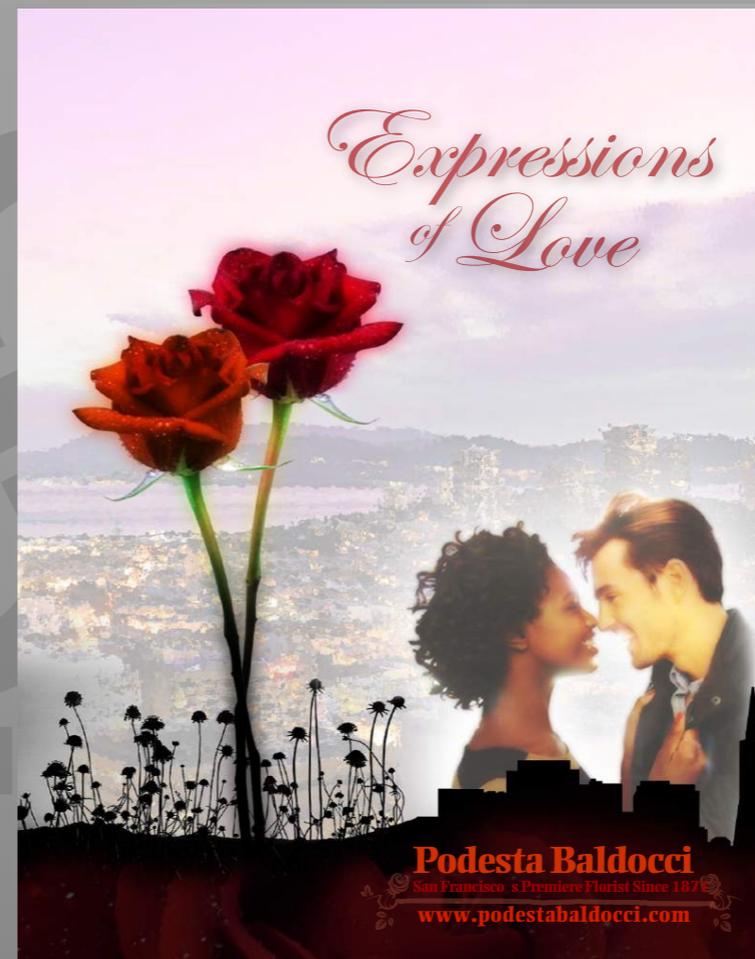
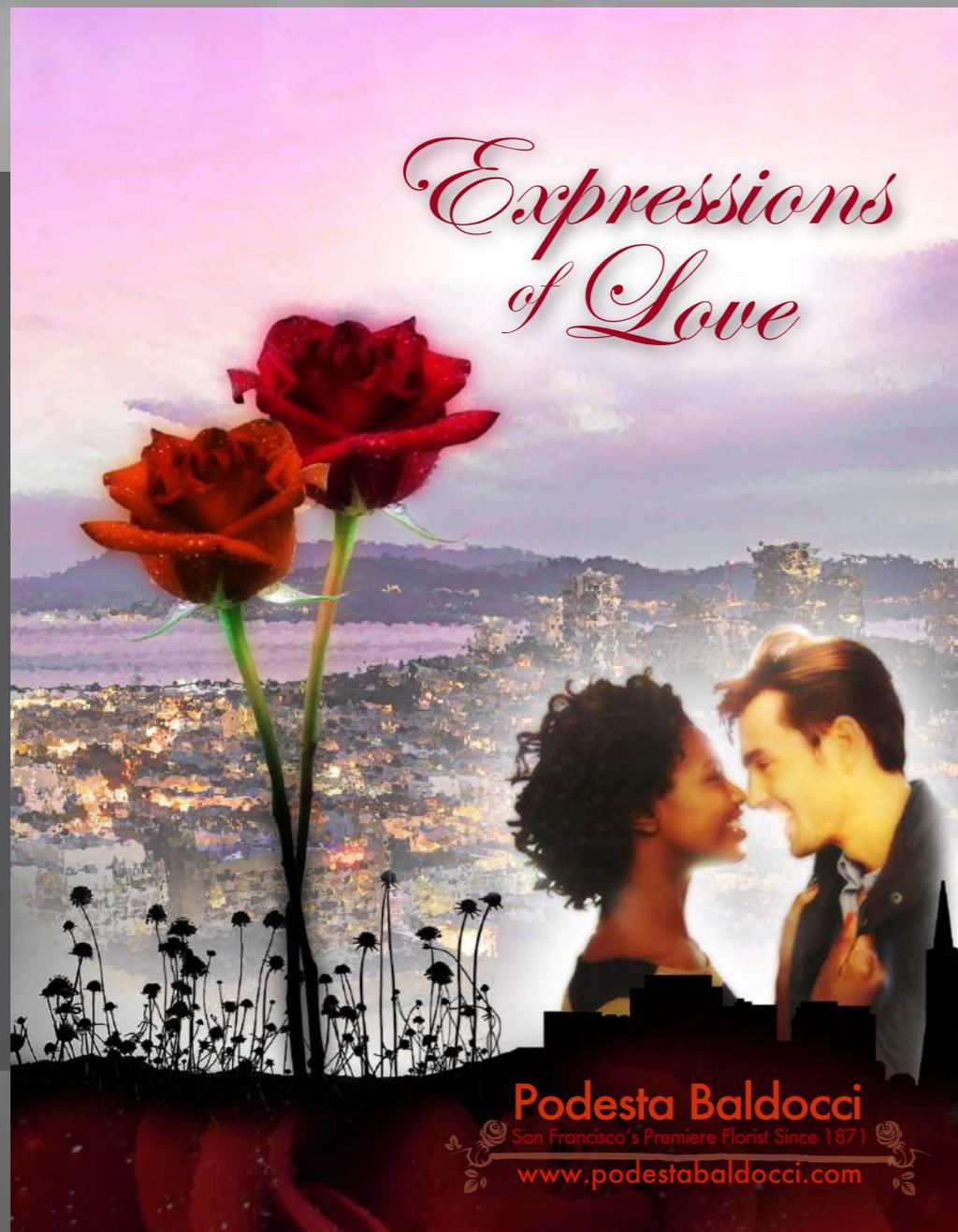
Advertisement for 7x7 megazine - Midterm



Draft Version



Advertisement for 7x7 megazine - Midterm





Photoshop Digital Construction - She's Coming



Captured on compositing



Logo Design for my company - D²able Interactive, Inc.



Primary
PANTONE
Process Black EC

Secondary
PANTONE 1365 EC

Typeface
Eras Bold ITC



Primary PANTONE 158 M Secondary PANTONE 219 M

The First Draft Design



Branding - Business Card and Letterhead

The Evolution of my design





Branding - Business Card

The Evolution of my design

Seong-Jik KIM

Interactice UI&UX Designer

1169 Montgomery Avenue
San Bruno, CA 94066

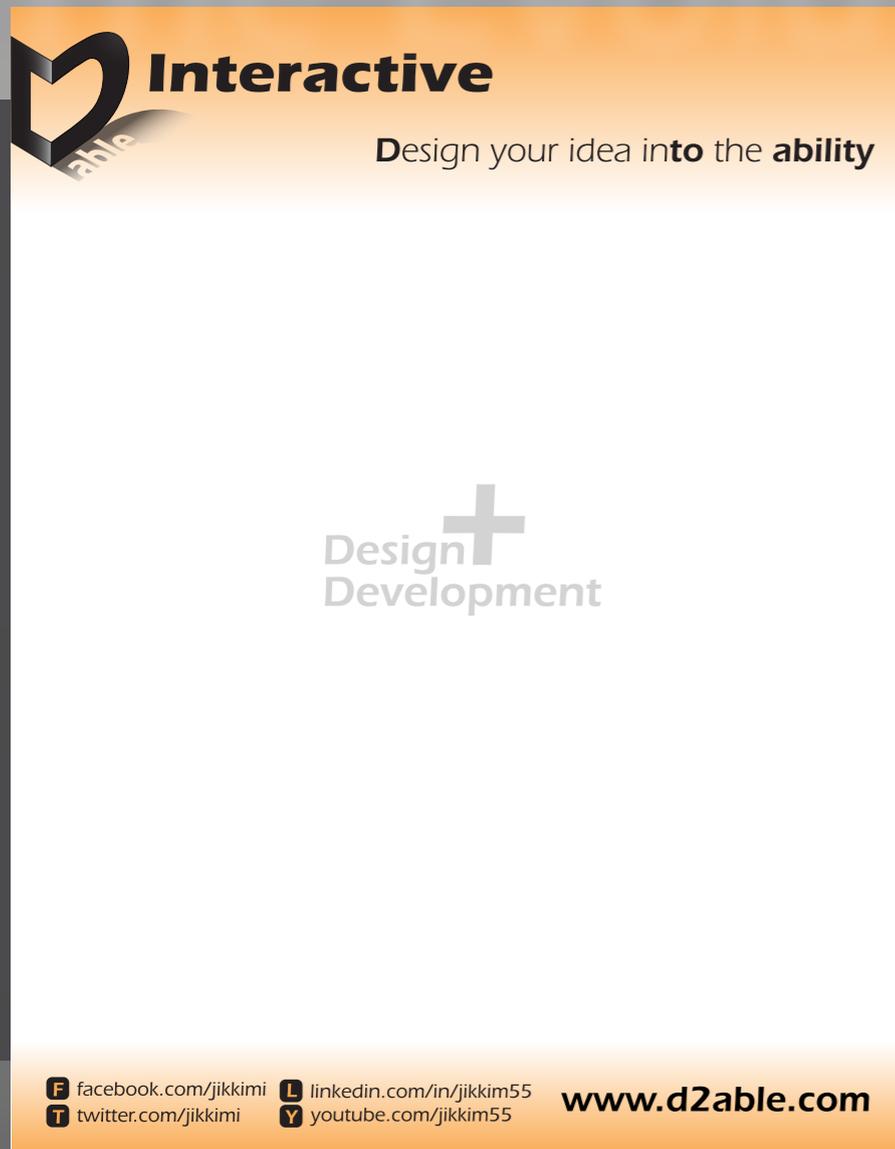
415 · 202 · 3513

jikkim55@gmail.com



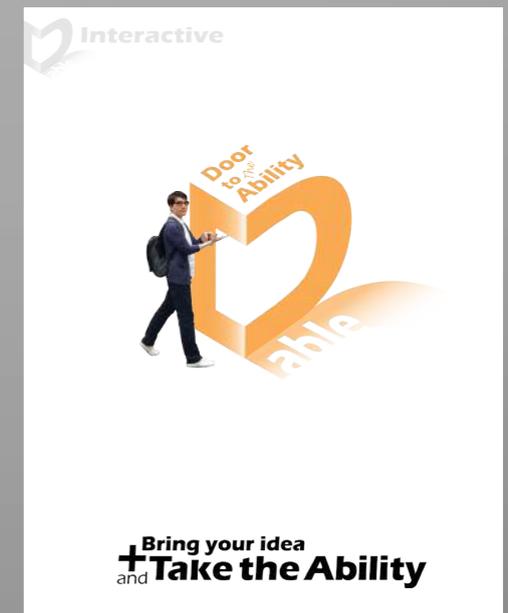


Branding - Letterhead





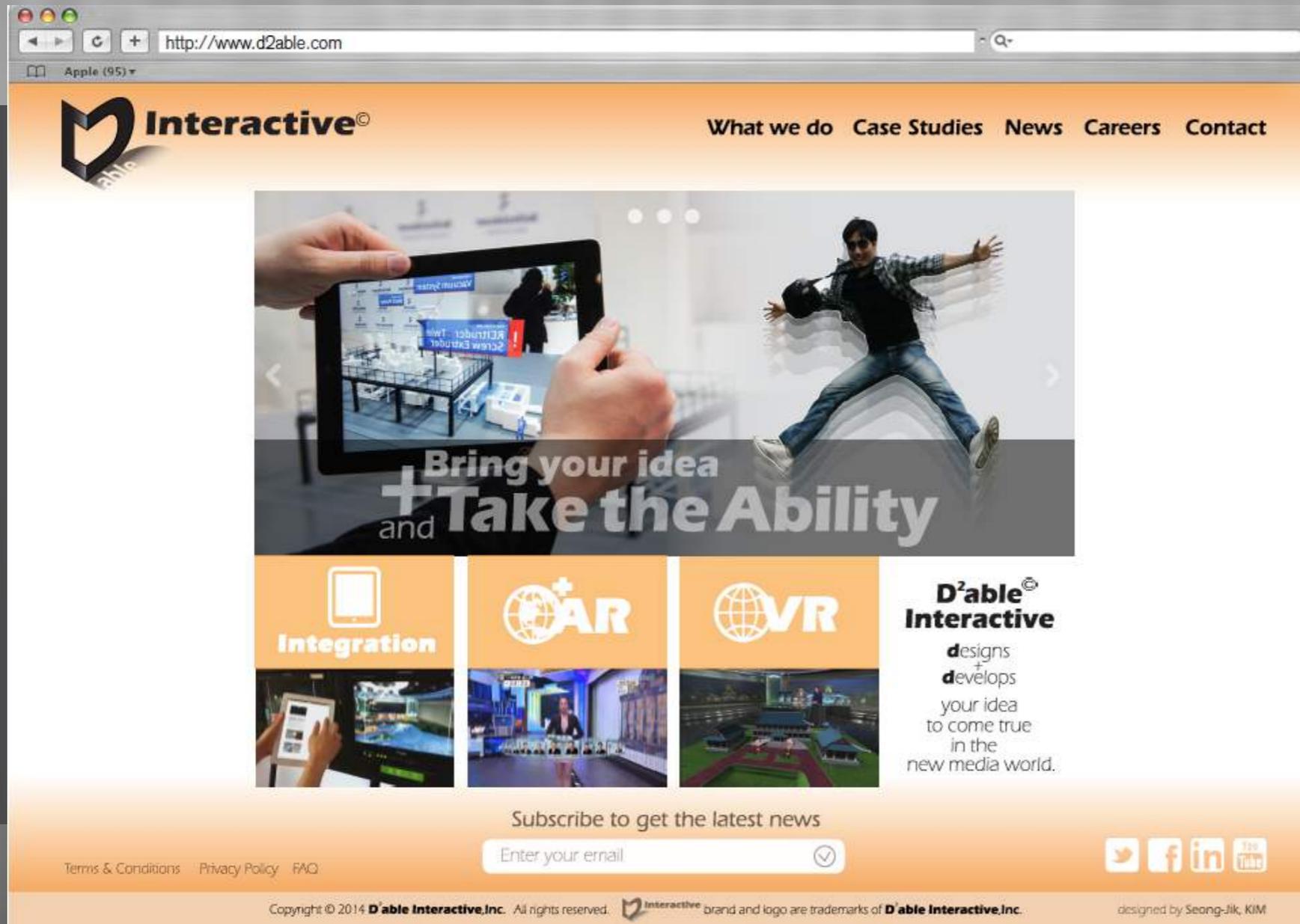
Advertisement for D²able Interactive, Inc.



The First Draft Design



Website Design for D²able Interactive, Inc.



D²able is a newly launched interactive UI/UX design and development company. **D²able** provides the creative interface to use web based database with digital devices. The database is transformed into info-graphics, which are made a real-time visualization on mobile devices, PC, digital TV and huge videowalls by human interaction. Major targets are Mobile app developer, TV broad-casters, Companies for preparing convention/conference.

Thank you for watching

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www.youtube.com/jikkim55



www.linkedin.com/in/jikkim55

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